



## Gala Dinner and Auction

The Nelson and District Chamber of Commerce is preparing for our annual Gala Dinner & Auction. This year's event will be held Saturday November 1<sup>st</sup> at the Prestige Lakeside Resort and Convention Centre. This is our primary fundraiser each year and one of the year's premier social events. The event sells out very quickly. We wanted to ensure that you and the many Chamber of Commerce members who have attended in previous years, be given ample time to reserve their seats. In appreciation of your ongoing support we are extending this invitation to you now, in hopes you can make plans to attend this year's Chamber Gala Dinner & Auction.

This year the event is being held on Saturday November 1<sup>st</sup> 2008 at the Prestige Lakeside Resort & Convention Centre, beginning at 5:30pm. Tickets are \$45 each or \$300 for a table of 8.

In addition to our invitation to attend, we would like to ask you to consider donating an item of value for the auction.

We will contact you by phone over the next few weeks to confirm your interest in attending the Gala Dinner and Auction and any possible donation you'd like to make. Of course feel free to contact us anytime to confirm either.

We sincerely hope your business has had a successful year to date and thank you very much for your continued support. We look forward to seeing you.

### Business after Business Networking Event

The Nelson and District Chamber of Commerce will be hosting a Business after Business social networking event at Nelson Box Office and Copy Centre, in the West Arm Plaza.

Come and share some **wine and cheese Thursday September 25th between 5pm and 7pm** to coincide with the grand re opening of the newly renovated Nelson Box Office. It's also an opportunity to meet the new owners of the business Edwin and Lin Arnold.

Edwin and Lin are not just new owners of the business, they are also new residents to Canada and more specifically to Nelson. Following a vacation to Canada, the Arnolds began the process of immigrating to Canada. They explored the option of the BC Provincial Nominee Program. The Provincial Nominee Program offers accelerated immigration for qualified skilled workers and experienced entrepreneurs who wish to settle in BC and become permanent residents. The BC PNP selects and nominates potential immigrants for permanent residence who have the ability to become economically established in BC and who will provide economic benefits to the province. It was their desire to move to Nelson that during their application process, they made contact with the Chamber office. We advised them of the possibility of purchasing Nelson Box Office and Copy Centre from Bob and Val Fortin.

The Chamber of Commerce as well as the Nelson Economic Development Partnership wrote letters of support for their application. Many months later after completing all of the bureaucratic requirements, their dream became a reality. They purchased the business, expanded the operation to include a picture framing component, hired additional staff, and completed an extensive renovation of the business. We hope you can drop by and say hi to the Arnolds and join in some wine and cheese, and network with other business owners. Mark your calendar for Thursday September 25th, and drop by the Nelson Box Office and Copy Centre for this Chamber event. In October, the Chamber will host an event at Touchstones October 23rd, to help celebrate their second anniversary.

## Selkirk Loop Annual General Meeting

### You're Invited

The International Selkirk Loop's  
Annual General Meeting  
Saturday Evening –  
September 20<sup>th</sup>, 2008

#### ***"How Byways Benefit Businesses"***

*Learn why the National Scenic Byway designation  
benefits your business*

**Guest Speaker Kathie Knapp  
National Scenic Byways Regional  
Director**

Place: Nelson, BC – Prestige Lakeshore Resort  
701 Lakeside Drive

Time : 5:00 pm to 5:30 pm – Registration \$10 /  
person (*includes one door prize t*

5:30 pm to 6:30 pm– Social Hour / Buffet dinner  
– meet your fellow tourism members \$25 / per-  
son – No Host

6:30 pm to 7:00pm – Celebration of the past  
year's accomplishments, financial report & learn  
about the new planned "*Selkirk Loop Coffee Ta-  
ble Book*".

7:00 pm to 7:45 pm – Guest Speaker – National Sce-  
nic Byways Regional Director Kathie Knapp from  
Deluth, Minnesota

"How Byways Benefit Businesses" – learn how your  
Business can leverage being on a byway.

7:45 pm to 8:00 pm - Election of new Board Mem-  
bers

Cost: \$10.00 / person advance \$15.00 at the door

RSVP - By Monday - Sept 15<sup>th</sup> or  
call (208) 267-0822 or (888) 823-  
2626 or [info@selkirkloop.org](mailto:info@selkirkloop.org)

## Spirit of BC Regional Roundtable in Nelson October 16th

The Spirit of BC and the Nelson Spirit of BC  
Community Committee are pleased to an-  
nounce the Regional Roundtable in Nelson  
Thursday October 16th.

The roundtable will be an excellent opportu-  
nity for communities to re-focus before the  
next Spirit of BC Week in February 2009.  
The featured speakers will deliver tools on  
'how-to' create even bigger and more memo-  
rable events next year.

Dolly Hopkins will be offering an inspirational  
presentation on building Community Celebra-  
tions. "Festivals and other celebrations pro-  
mote community well-being by helping us to  
explore, share and connect with each other,"  
"It's rewarding for me to use my experience  
creating events and rituals to help communi-  
ties turn their own unique vision into reality.  
By bringing together artists, performers and  
the public this collaborative approach to cre-  
ating celebrations can be transformational,  
as the community recognizes its own crea-  
tive abilities, reflects on its identity and  
speaks with a shared voice."

Dolly Hopkins is very well known in many  
communities across the province. She was  
an author of the Celebration Tool Kit and she  
helped create many successful events in the  
past. Celebration Tool Kit is available from  
the Spirit of BC website.

Shaun Poole – Team Lead and Community  
Relations spokesperson for the 2010 Olym-  
pic and Paralympic Games (VANOC) - will  
present the 2010 information and will also  
offer a speaker training workshop for Spirit of  
BC Community Committee Chairs. The work-  
shop will feature an intensive 2010 Games  
information update, a module on public

speaking, and a step-by-step review of a presentation tool to which trained SOBC Community Committee members will have access.

Volunteer Vancouver, has prepared a workshop that will solely focus on volunteer management. At the end of the session the participant will be able to understand trends shaping volunteerism, and identify ways to effectively engage the next volunteer and will have written information, access to websites, and templates to use in their own volunteer engagement.

### **Spirit of BC Regional Roundtable**

**October 16th 8.30am 5.00pm**

**Place: The Prestige Lakeside Resort & Convention Centre**

**701 Lakeside Drive, Nelson**

We hope that you will be able to join us for this very special opportunity to learn more about the upcoming Games and how to plan the best event in your community.

If you would like to take part in this regional roundtable, interested individuals, or groups are welcome to contact Tom Thomson at the Chamber office 250 352-3433, or email [tom@disovernelson.com](mailto:tom@disovernelson.com)

## **NELSON STUDENTS TO PARTICIPATE IN ALTITUDE YOUTH EXPERIENCE**

2010 Legacies Now is pleased to announce Nelson's Tyler Wright and Tia Wright have been invited to join Altitude Youth Experience, a program that provides opportunities for youth to gain leadership skills and make a difference in their community. Altitude Youth Experience is part of Spirit of BC, a province-wide initiative supported by the Province of British Columbia.

"Altitude Youth Experience is entering its second year, and we are really excited about the new group of talented, enthusiastic youth who will be taking part," said Bruce Dewar, CEO for 2010 Legacies Now. "These students will be learning about leadership and commitment as they work with their local Spirit of BC committee to help shape their community's future."

Tyler and Tia, Grade 10 students at Trafalgar Secondary School, join 70 others from around the province who have been accepted into the Altitude Youth Experience program for 2008-09. Participants will attend a leadership retreat at Camp Summit in Squamish Oct. 3-5, and will become members of their local Spirit of BC community committee.

"We are looking forward to working with Tia and Tyler and know they will bring new ideas and a youth perspective that will benefit our committee and community members of all ages," said Tom Thomson, chair of the Nelson Spirit of BC Committee.

Altitude Youth Experience is linked with Spirit of BC, a province-wide program managed by 2010 Legacies Now that promotes community innovation, pride and excellence, and involves British Columbians in the opportunities arising from the 2010 Winter Games. There are more than 95 Spirit of BC committees representing 200 communities



across the province. Supported by 2010 Legacies Now and the Province of British Columbia, these committees aim to inspire people of all ages to address needs in their community related to sport and recreation, healthy living, arts and culture, literacy and volunteerism.

“Seventy-two remarkable youth will be representing their peers as they learn about leadership and help to build stronger communities,” said Bill Bennett, Minister of Tourism, Culture and the Arts. “Altitude Youth Experience acknowledges the contributions made by our youth every day in communities throughout British Columbia.”

2010 Legacies Now is a not-for-profit society that works in partnership with community organizations, non-government organizations, the private sector and all levels of government to develop sustainable legacies in sport and recreation, arts, literacy and volunteerism. 2010 Legacies Now actively assists communities to discover and create unique and inclusive social and economic opportunities leading up to and beyond the 2010 Winter Games.



## **BC Cabinet Minister Tom Christensen visits the West Kootenay to connect with community leaders**

Tom Christensen, the Minister of Children and Family Development made a swing through the West Kootenay this week to connect with community leaders. While Christensen heads up the Children and Family Development Ministry in the provincial government his goal was to tap into issues of major importance in West Kootenay Communities. His tour included stops in Castlegar, Trail and Nelson as well as Salmo, Nakusp and Kaslo.

During his tour of the area, The Nelson Economic Development was able to meet with the Minister for an extensive roundtable discussion. Child care, affordable housing and the need to further develop a regional rural transportation plan that would include infrastructure improvements as well as increasing rural transit services were put forward. There was also extensive discussion on brownfields, and more specifically the CP Rail lands located in Nelson. The minister noted brownfield redevelopment still has a number impediments and that the current policy, regulatory tax and funding environments do not fully encourage redevelopment of many of the thousands sites. The Province has however recently implemented a Brownfield renewal strategy. The strategy in part, hopes to strengthen public policy for environmental liability by streamlining remediation approvals and would include clear procedures and guidelines to facilitate the process. They also hope to identify tax tools to encourage investment in the renewal of brownfields. The Minister was also encouraged to continue to build on the BC Regional Skills Advisory Councils that have been established throughout the province, and to consider the implementation of a more formal structure to assist communities with Business Retention and Expansion initiatives, a key priority for the NEDP. The minister also acknowledged the working relationship model of the Nelson Economic Development Partnership.

**Got an event coming up?  
Go to [www.discoverNelson.com](http://www.discoverNelson.com)  
and post it to our on-line  
calendar. It's free!**

**You can also add your  
business information to  
our business database.**

**That's free too!**

## Invest Kootenay Initiative Continues to Evolve with Interactive Data Base

Why Invest in the Kootenay Boundary? It's where opportunity meets lifestyle. There are a tremendous number of reasons why an investor would consider the Kootenay Boundary region, including natural beauty, unlimited recreational opportunities, a true sense of community, plus the opportunity to reduce overhead and living expenses from the large urban centres, while providing employees an unbeatable lifestyle.

Each community in the Kootenay Boundary region offers unique and distinct opportunities, and that is another compelling reason to focus on the attributes and amenities of the region, and not as stand alone communities. As a greater community and through coordinated efforts we have the ability to achieve results that benefit the entire region.

It was with that in mind that the formal steps to establish the Invest Kootenay Partnership, through the co operation and collaboration of the Cities of Castlegar and Nelson with support from the Castlegar Chamber, The Nelson and District Chamber of Commerce Community Futures of Central Kootenay, and RDCK Areas E and F.

The initial stages of this collaboration included researching foreign investment strategies, conducting focus group sessions with local businesses, developing a regional investment profile and investment package, and the establishment of a website ([www.investkootenay.com](http://www.investkootenay.com))

Today there are five municipalities involved; Castlegar, Creston, Nelson, Grand Forks and Revelstoke, as well as rural communities surrounding Grand Forks. The Partnership was established to pursue local and regional economic development initiatives, aimed at attracting out of area investors.

With the establishment of a new interactive data base and a revamped website launched this Spring, Invest Kootenay will continue to build on partnership expansion, and expanding our services. If it has been a while since you surfed Investkootenay.com, its time to take another look. The interactive data base makes for exciting future opportunities. You are now able to post your business opportunity for sale on the website, and investors can connect directly to the seller. It also allows the community contact to be immediately notified of new investors or investment opportunities. One of the key focuses of Invest Kootenay is making sure the website has all the relevant information an investor may need, and a single point of contact in each community to ensure economic development opportunities are presented in a consistent manner. In Nelson, that point of contact is the Nelson and Chamber of Commerce. One area we would like to further enhance is our local ambassador program. The Ambassador Program is a business version of the welcome wagon. Who better to showcase our communities than those who live here, and have already invested in the community. Whether the investor has a recreational, cultural, education or financial question, a community member can be an important source of information and provide an effective introduction to the Kootenay lifestyle. We hope to build a solid contact base of Community, Lifestyle and Professional Ambassadors.

If you are interested in you or your business joining the Support Network, by displaying and distribute promotional brochures, or would like to find out more about the ambassador program, contact the Chamber at 250 352-3433 or email [tom@discovernelson.com](mailto:tom@discovernelson.com)



## Kootenay Association for Science and Technology Intellectual Property Workshops

Do you have a great idea, but have questions about getting a patent? Are you aware what copyright laws apply to you? How about legal obligations in getting your product off the ground? Whether you're an artist, a manufacturer, or an inventor you're involved in the creation of intellectual property. Intellectual Property very broadly means the legal rights that result from intellectual activity in the industrial, scientific, literary or artistic fields. IP rights, whether in the form of patent, trade marks, copyrights, or industrial designs reward this intellectual activity. The Kootenay Association for Science and Technology have workshops coming up later this month that will unravel the concepts, legalities and red tape of intellectual property and your obligations. Gavin Manning, an assistant professor of law at UBC and a frequent speaker on Intellectual property law. As a registered patent and trademark agent, Gavin provides clients with practical, high quality client focused service. You'll discover options, strategies and patent preparation in a wide range of technologies:

**Thursday September 25th**

**9:30am-Noon**

**Prestige Lakeside Resort Nelson**

**701 Lakeside Drive**

**Registration Fee \$20**

**For more information or registration please call KAST at 250 483-5052, or email [info@kast.com](mailto:info@kast.com)**



## Hiring Made Easy



As a result of a widespread skills shortage, more and more jobs are going unfilled and the labour pool is being stretched to the limit. Understanding the hiring trends that affect your business is as important today as knowing the ins and outs of your industry.

To stay competitive as you search for the best people for your team, consider these tips:

- Learn to think outside the box when it comes to hiring. There are over 355,000 working-age people with disabilities in B.C. – many of whom you can access through programs like Triumph
- Invest time in developing relationships with university and college placement offices, recruiters and employment programs like \*Triumph Vocational Services and JobWave
- Encourage current staff members to participate in professional associations and Chamber of Commerce events where they are likely to meet potential candidates
- Keep an eye on online job boards for potential candidates who may have posted their résumés, even if you're not currently looking to hire
- Use professional associations, free websites like [www.craigslist.com](http://www.craigslist.com), newspapers and human resources firms to get the word out about your job opportunity

*\*WCG International HR Solutions delivers Triumph and JobWave programs in 250 communities across British Columbia in partnership with 65,000 businesses and 349 community-based service providers. Triumph helps people with disabilities achieve their full vocational potential and JobWave is one of Canada's leading employment programs for income as-*

## Welcome to our new and renewing Chamber members

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Deeplines Guiding Service  
Josh Milligan  
418 Houston Street  
Nelson, BC V1L 5H5  
250-448-1747  
[deeplines@gmail.com](mailto:deeplines@gmail.com)  
Back Country Guiding Services

Holiday Suite Nelson  
Community First Health Co-Op

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## Member Profile

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A new kind of coach has arrived in the Kootenays – one that can help you change your life forever. Pauline Daniel, a native of Nelson, British Columbia, has launched Coaching Connections International, a company dedicated to the practice of life coaching. “When people ask me to explain life coaching, I tell them, ‘What a personal trainer does to improve your body physically, I can do to help strengthen other areas of your life,’” Pauline says. She earned her certification from Coaching and Leadership International in Victoria, and is now a life coach specializing in helping business and professional women create the life of their dreams.

As a certified Power Coach, Pauline uses award-winning, scientifically engineered tools and methodologies to help her clients achieve goals they set for themselves. She can work with people individually, in groups, in seminars and via workshops to help them discover and focus on what is most important in their lives.

For more information about Coaching Connections International and life coaching in general, log on to [www.coachingconnections.ca](http://www.coachingconnections.ca) or contact Pauline Daniel at her Nelson office: 250-505-5491, [pauline@coachingconnections.ca](mailto:pauline@coachingconnections.ca).

## Chamber of Commerce Board of Directors

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### Executive

- **President** Janice Morrison  
Private Member & Kastlerock Bed & Breakfast
- **Vice President** Cal Renwick, Nelson  
Toyota
- **Past President** Russell Stocks, Nelson  
Ford
- **Secretary Treasurer** Brent Irving,  
Carmichael, Toews, Irving Inc

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- Barry Auliffe, Selkirk College
- Chuck Bennett, Black Press Ltd
- Elliot Carter, Nelson Chrysler
- Harry Davidson, Glass House Optical
- Melanie Gettel, Express Newspaper
- Brent Holowaychuk, Finley’s Irish Bar and Grill & Sage Tapas
- Chris Jury
- John Knox, Nelson Realty
- Bruce Lacroix, Lacroix & Associates Consulting
- Travis Mann, Granite Pointe Golf Course
- Karen Van Vogt, Investors Group
- John Yowek, Nelson and District Credit Union